



GLOBAL WATER
ALLIANCE

WORLD WATER DAY 2020

The COVID-19 PANDEMIC lays bare, in no uncertain terms how interconnected the human communities of planet earth are, and how important it is for each of us to share our knowledge, expertise, and resources with others. Vigilance and operating on a global level in terms of protecting the public health everywhere and anywhere are responsibilities each nation must take part in.

The pandemic illustrates the need to collaborate globally on other issues as well, including the need for universal access to safe water. “Wash your hands with soap, for at least 20 seconds” assumes that you have soap and water. Too large a number of people on this planet are without these necessities or are not sure of their access to them. This is but one example of why we need to keep focusing on WATER, SANITATION AND HYGIENE, and why the SDGs are a mandate for the GWA. And why the United Nations has proclaimed March 22 as World Water Day.

In normal times, we would have a seminar, or a social event to commemorate WWD 2020. These are not normal times. So, let’s practice social distancing and let’s use social media to send a message. The Global Water Alliance (www.globalwateralliance.net) wishes you the best (and access to water and soap) as you cope with the existing crisis. We ask that you continue to think of ways that you can help the many people in the world who do not have access to water and the many services that water provides; indeed, water (and the lack thereof) touches every sector of the economies in this world.

GWA has many partners in government, business, NGOs, and academia. We provide educational opportunities and field projects in developing countries in efforts to help meet the United Nations goal of universal access to water and sanitation services by the year 2030. Our recent annual conference in Kolkata, India was a major success, drawing people from many countries on three continents. We continue to support projects in India, Central America, Africa, and other places. We could use your help in this important mission—as a sponsor, a worker, an advocate, etc. If you would like to volunteer, please contact me at cbmorssink@globalwateralliance.net

Please stay safe during this crisis and help your neighbor, as needed.

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